

Edina Art Center Board Meeting June 28, 2007

Members present: Gene Andersen, Dolores Dege, George Hadjiyanis, Heather Randall King, Ruth Valgema and Jim Van Valkenburg.

Members absent: Liz Eisenbrey, Mike Kelly, Bill McCabe, Ken Rosland, Daniel Schroeder,

Staff present: John Keprios, Diana Hedges, Phil Johnson

Call To Order

Meeting was called to order at 4:00 pm by chair, Jim Van Valkenburg

Approval of Minutes

The minutes of the May 24, 2007 meeting were read. Approval was moved and seconded; approved.

Juried Show Meetings - Dee Dege

The 2007 Juried Show will run from August 23 to October 3. The next meeting of the Juried Show Committee is Thursday, Aug. 2 at 4pm.

The judges for the Juried Show are Kelly Connole and Jeff Hurinenko.

Solicitation letters to prospective donors went out during the last two weeks of June. The response so far is encouraging. Personal notes from Board Members seem to have increased the response from several new donors and several donors increased their commitments. Another side benefit: After a visit and tour of the Art Center, employees of United Properties recommended that their firm donate \$2,500 to support the mosaic tile project with Adama Sow and children from the community. This visit and grant were a direct result of Mike Kelly's personal note added to a Juried Show solicitation letter.

Outreach and Public Art Committee - Diana Hedges

Jim Van Valkenburg reported that the Edina City Council had amended the Art Center Board ordinance eliminating the requirement that the chair of the Public Art Committee be a member of the Art Center Board. Under the revised ordinance, the chair of the Art Center Board may appoint any person to serve as the committee chair. The current chair- woman of the Public Art Committee is Linda Kieffer whose term on the Art Center Board recently ended.

Diana reported that Linda Kieffer had recommended Rick Fesler to be appointed to the Public Art Committee. Heather moved for this appointment, Gene seconded, the motion passed unanimously.

Diana also reported that the Public Art Committee is serving an important role in planning for the proposed Promenade between the Galleria and Centennial Lakes. Another development: The new gymnasium building will have murals in several parts of the building. The outreach display area at Jerry's supermarket has a new show, also.

Building Expansion

Jim Van Valkenburg reported that an architectural firm had been chosen to do the feasibility study and initial design work for a proposed expansion to the Art Center. ATS&R Planners/Architects/Engineers was chosen after presentations to a committee by three firms. All the firms were very well prepared and gave competent presentations.

George Hadjiyanis asked what won the bid for ATS&R. Jim Van Valkenburg replied that the factors favoring ATS&R were depth of experience working on educational facility projects and their in-house staff that includes planners, architects, mechanical engineers, site developers, interior designers and field administrators. Their bid at \$17,000 was also the lowest of the three bids.

John Keprios added that the study is to be completed and a report given within three months. Their report is to present options, tradeoffs and pricing. The report will go to the Art Center Board. The Board then must approve and forward recommendations to the City Manager and the City Council. John also stressed that ATS&R will be seeking from Board members their vision for where the Art Center should be over the next ten years. This will help in defining needs and desires. The next meeting with ATS&R will be July 10 at 10 am at the Art Center. All Board members are invited to attend. Prior to the next meeting, members are encouraged to review the booklet provided by ATS&R. Copies are available at the front desk. Members are also invited to submit questions and vision statements to Diana. Heather will assist Diana in compiling these items before the meeting with ATS&R.

Media Studios- Phil Johnson

Phil reported that both Tobin movie projectors had been installed and were available to customers. The funding for these projectors had come from grants by the Edina Foundation, the Kelly Family Fund, Rotary Club of Edina and the Media Studios budget. Open houses are scheduled to introduce the improved film to DVD transfer capabilities to the public.

DIRECTOR'S REPORT - Diana Hedges

ART FAIR

Thanks to all of you who volunteered for the Art Fair. We sold a record setting amount of \$4,465 despite the rain. Special Thanks to Heather Randall King, Liz Eisenbrey, and Ruth Valgemae for all of their work!

VOLUNTEERS WANTED

If you would like to get more involved with the Art Center, please call Eddi Fesler at 952-941-4395.

CULTURAL EXPLORATIONS PROGRAM - Carnival of the Arts

Put the date on your calendar! Sunday, October 7.

STUDENT SHOW OPENING

Although the exhibit is smaller than usual (no doubt due to the date change), it is a very impressive show of our student work. Thanks again to Heather (Host with the Most), Gene, and our wonderful crew of volunteers especially Rick Fesler as our bartender.

CBIG (CHILDREN'S BOOK ILLUSTRATORS GUILD of Minnesota) Exhibit

We welcome the CBIG to our gallery. Hope you can come to the opening! It will be an exciting opportunity for you to meet our local talent in the book world.

TEAM MOON !

As part of our Creating Art Influenced by Books Workshops, a special luncheon author appearance by Catherine Thimmesh author of Team Moon on Friday, July 20 from noon-1pm. This event is free and open to the public. (Take a look at her book at the desk.) Would

love to have some Board Members attend this special event.
Catherine Thimmesch's visit to the Art Center coincides with the anniversary of the Apollo 11 moon landing! (38th anniversary, if you are counting).

Anne Spooner has been promoted to full-time status as Program and Gallery coordinator.

US BANK

We have established an outreach at the recently remodeled US Bank retirement planning area. The grand opening on August 2 will feature the art of Polly Norman, Edina resident and instructor at EAC. We tentatively plan to have 6-month rotating exhibits. If anyone would like to work on this committee and the Jerry's outreach committee, please call me right away. Thanks.

Dates for Your Calendar

Calendars for Oct. Nov. Dec. were distributed at the Board Meeting

August 16 -Bring in for Juried Show â€" help!

August 20-22 - Hang Juried Show

August 23 - Board at 4pm and JS Opening from 5-8pm

September 7 - Set up for Fall into the Arts

September 8 and 9 - Fall into the Arts

September 27 - Board 4pm

October 5 and 6 - Set up for Carnival of the Arts

October 7 - 10am-1pm -prep for Carnival and 1-4pm- Carnival (4-6pm clean up)

Other Business

Valley View Sign Replacement. Diana Hedges reported that Ken Rosland had formulated a design recommendation for the replacement sign. Several Board members expressed their desire to review the plan. George Hadjiyanis expressed a concern that the sign not be too industrial or sterile since it was representing an art center. John Keprios reminded that the sign must conform to provisions of a City ordinance. These provisions mainly concern size and placement so the sign can certainly be visually appealing.

Public Comments

No members of the community-at-large were present.

Adjournment

The meeting was adjourned at 4:50 pm.